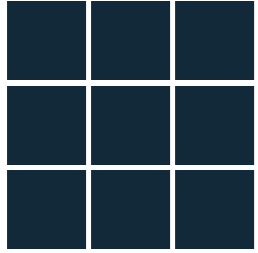


The background is a 3x3 grid of teal-tinted images. The top row shows close-ups of butterfly wings and flowers. The middle row features a large butterfly with a woman's face partially visible behind it. The bottom row shows a woman's hands clasped, a woman's neck with a braid, and a butterfly on a woman's arm.

# GRADUATE DIRECTORY'23



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# INTRODUCTION

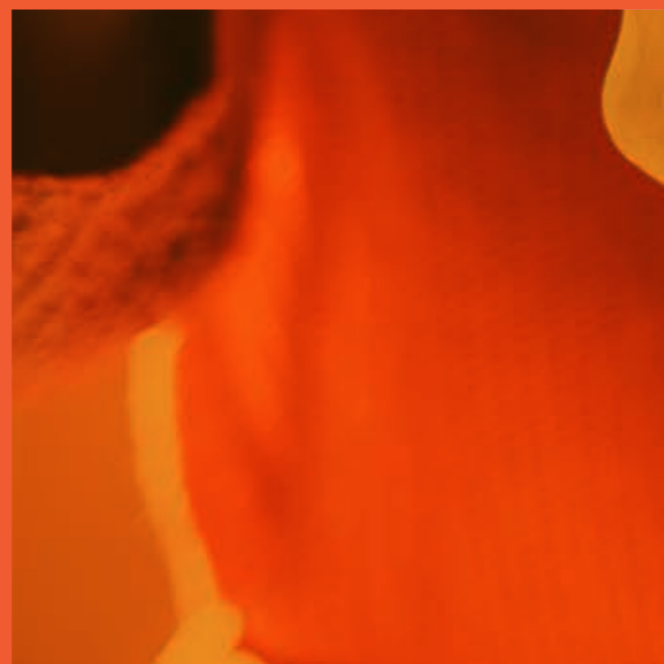
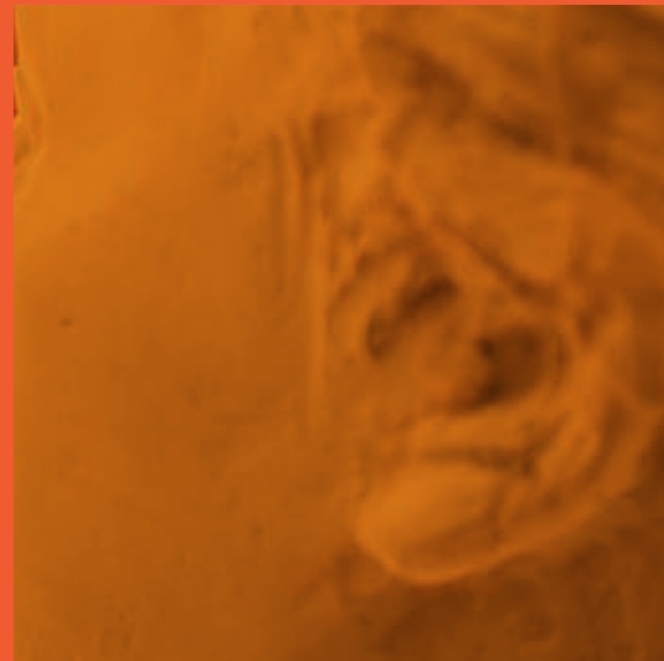
The creation of KSA dates back to 6 decades. At the time when the concept of KSA was brought about, there was little know how regarding art in the region. There was lack of awareness amongst the people relating the various opportunities the field promised. Thus, KSA is rendered pioneer at promoting the education of arts and crafts and today enjoys being the proud bearer of many eminent artists who originated and shone during this long period.

The inborn talents of various amateur artists were recognized and appreciated here, which consequently welcomed fame.

Graduates of this institution are a part of various prestigious organisations. During their course at KSA the students brought about the best of their abilities through which they are benefiting the country. Not only in Pakistan, but the pass outs of KSA are working worldwide exhibiting a blatant display of their praise worthy skills.

Today, KSA stands amidst the best art institutions nationwide. It, without a trace of doubt can be attributed as being the reward for the endless untiring efforts putting solely by Ms. Rabia Zuberi.

# FINE ARTS





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### **Leaving a mark**

Being a Bihari, my work revolves around the visual storytelling of chapa print used in our culture, depicting vibrant colors and a fusion of shimmery silver floral block print.

My work weaves a narrative of continuity by depicting the timeless journey of a chapa saree being passed down through generations. Each brushstroke is a tribute to the rich tapestry of our shared history, connecting us to our roots and fostering a sense of identity and belonging.

Through these visual narratives and the significance of Chapa in my life, I hope to evoke a deeper appreciation for the significance of chapa print and the enduring beauty of our shared legacy.





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### **A Cycle of Protection**

I am inspired by spiders because one of the spider species is known as FEMALE WOLF SPIDER. They carry their babies on their backs. When it's time for the spider eggs to hatch, the female wolf spider breaks open the sac to release her spiderlings. The tiny spider babies stick themselves to the mother's body and the legs for protection and food. After a few weeks, the spiderlings disperse, leave the mother's body and start feeding themselves. The spider is seen as a symbol of the heroic "mother". Spider webs are also seen as symbols of both fate and death.

Symbolic love and care for spiders can be linked in various ways. The care and protection that a mother spider provides for her offspring can be seen as a symbol of motherly love and devotion. It can be used as a metaphor for the protective instincts and sacrifices of human mothers.



Spider silk, both delicate and strong, can symbolize the delicate yet resilient nature of motherhood. Mothers can be nurturing and gentle, but they also have an inner strength to protect and guide their children. Spiders build intricate webs to capture prey and raise their young. It can symbolize aspects of nurturing, as mothers not only give birth but also provide sustenance, guidance and support.

The role of spiders in maintaining ecological balance symbolizes the role of mothers in maintaining balance and order within the family. Like spiders, mothers often work behind the scenes to keep things running smoothly.

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**SAFA MASROOR**  
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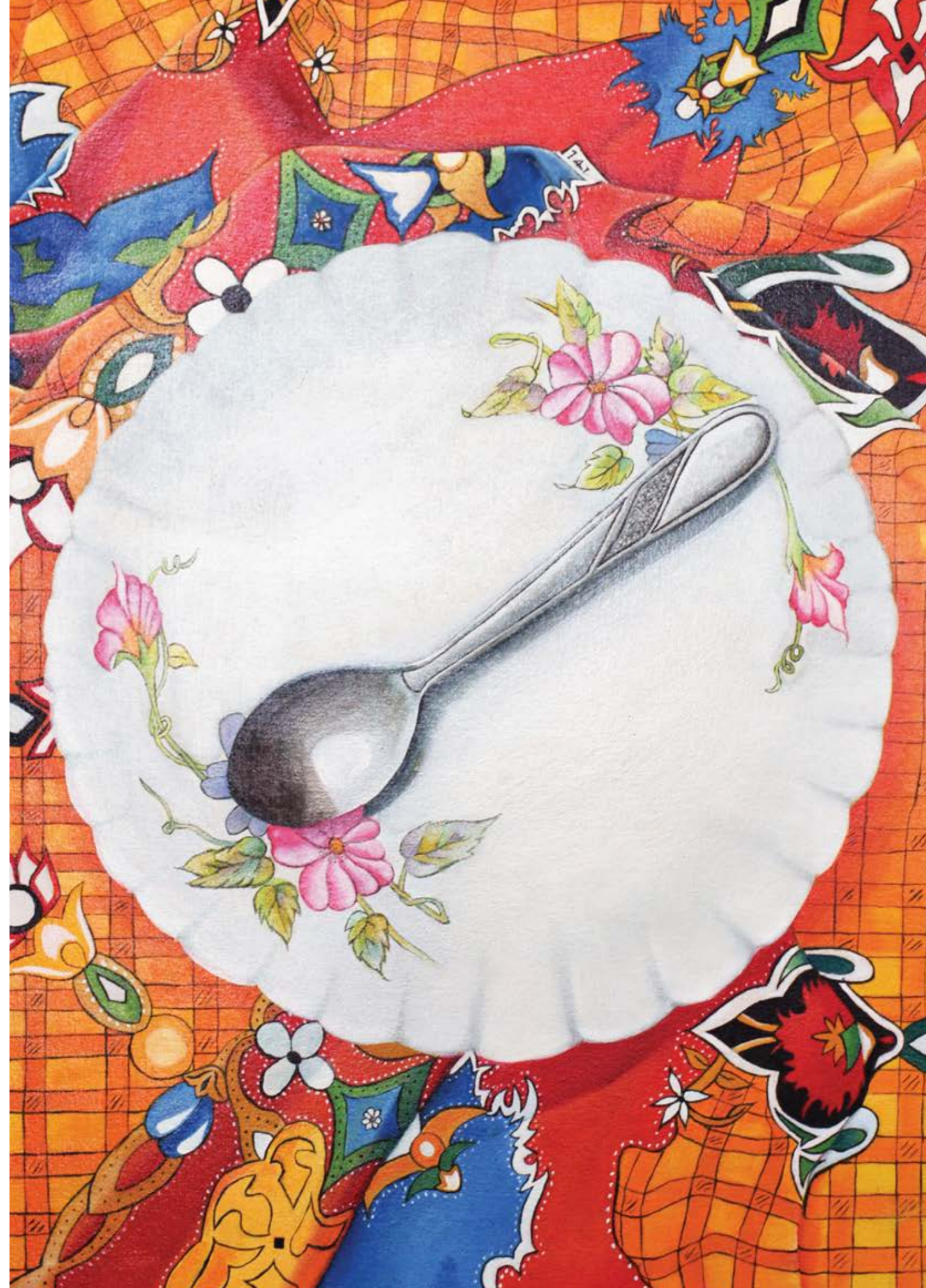
### **Beyond Borders**

My work holds personal significance for me, stemming from my upbringing in Saudi Arabia for 17 years. The subsequent relocation to Pakistan, characterized by a wholly distinct hybrid culture, has markedly influenced and shaped various aspects of my identity.

The intricate details in my paintings, the use of patterns and bright colors not only celebrates the shared beauty found in the ornate details of each culture but also challenges viewers to appreciate the interconnectedness of global artistic expressions.

Through the careful attention to ornamental details, the paintings become a reflection of my exploration of the shared beauty and cultural nuances between Saudi Arabia and Pakistan.

My work revolves around a beautiful conversation between the two cultures.





**UROOJ FAHEEM**  
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### **Unveiling Social Flaws and the Resilience of the Human Spirit**

In my artistic endeavors, I embark on a journey to illuminate the often-overlooked social flaws that silently plague our society, affecting individuals in profound ways. These flaws, though seemingly invisible, have the power to inflict deep wounds on the hearts and souls of those who experience them, sometimes leading to desperate actions such as suicide. It is my mission to shed light on these issues and demonstrate how we can find the strength to rise above adversity and reclaim our lives.

Through my artwork, I employ symbolic elements such as the heart, arteries, trees, and crows to represent the multifaceted nature of the topic at hand. The heart symbolizes the vulnerability and emotional impact of these social flaws, while the arteries represent the interconnectedness of our experiences and the profound effect they have on our lives.



Trees embody resilience, representing the potential for growth and renewal even in the face of adversity. Crows, often associated with darkness and death, serve as a metaphor for the transformative power that can emerge from confronting and overcoming these societal flaws.

Through my work, I seek to demonstrate that even in the depths of despair, it is possible to find the will to swim against the tide and emerge stronger than ever before.





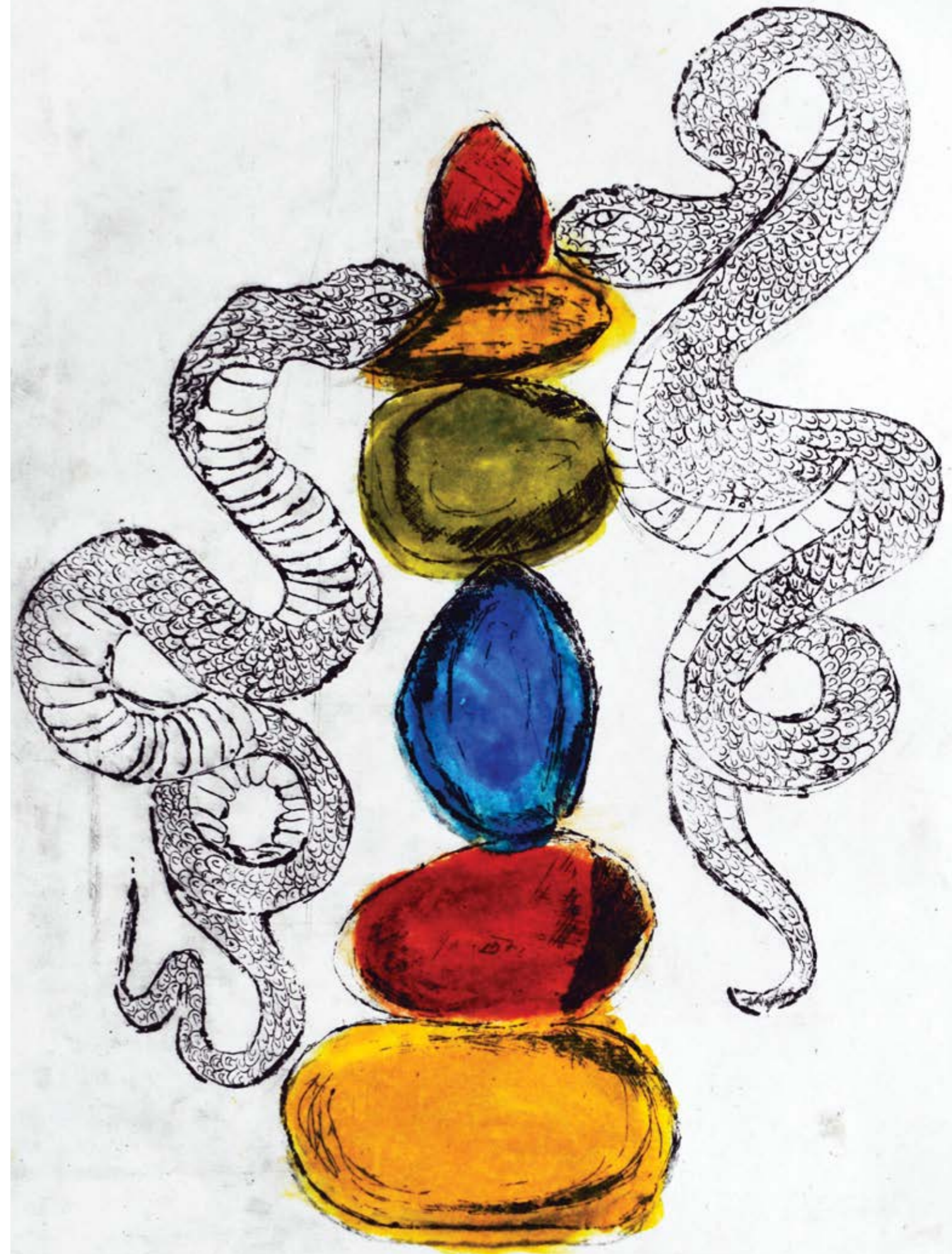
**Wafa Batool**  
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### Protecting Children from Predator

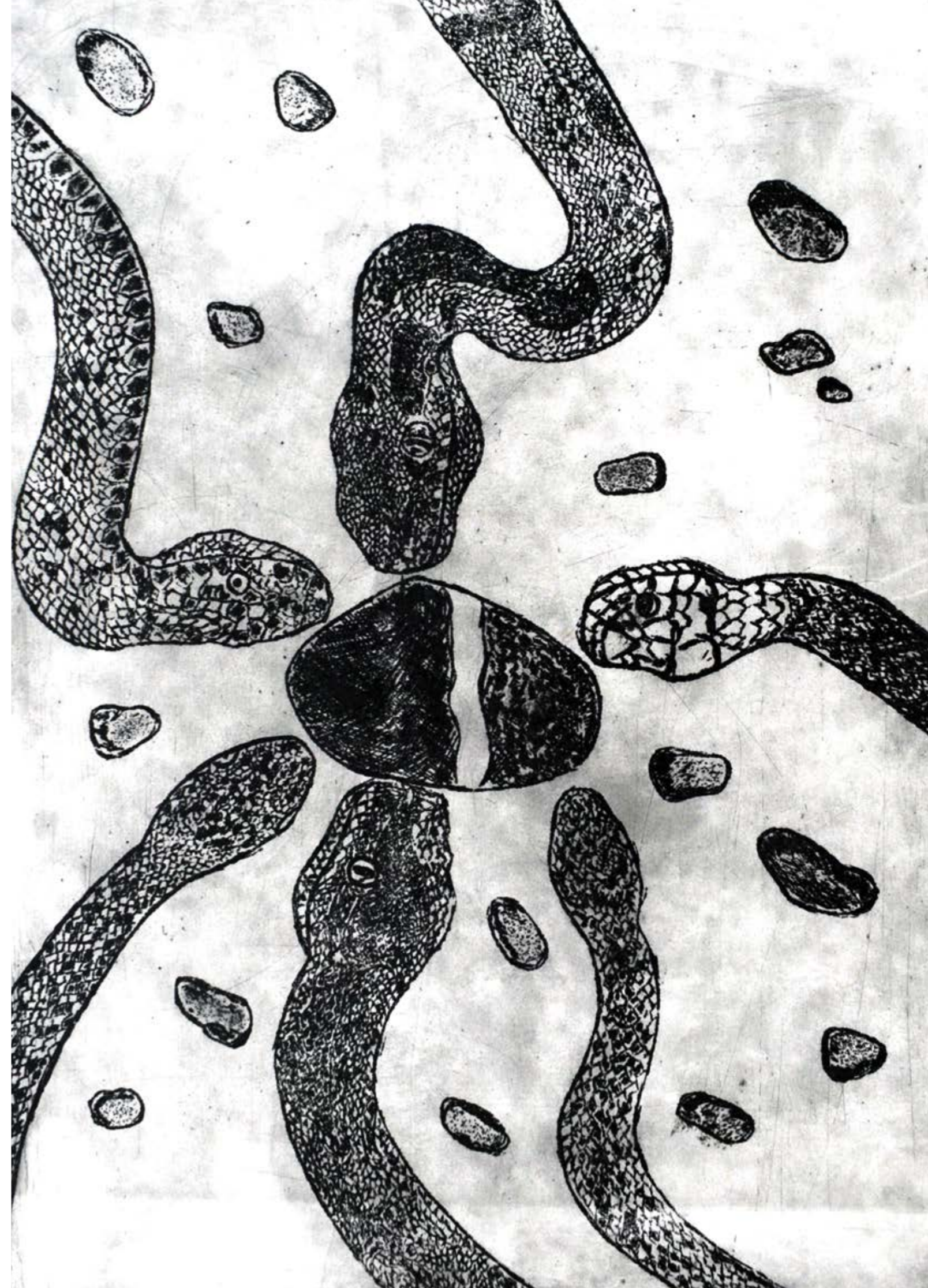
In my artistic exploration, I aim to bring attention to the plight of street children who are forced to navigate an unsafe environment. These children, who should be enjoying the innocence and freedom of childhood, are instead exposed to a myriad of dangers in the streets they call home.

Through my art, I strive to shed light on the harsh realities these children face daily. Their playgrounds are riddled with uncertainty, as the streets that should be their sanctuary become a breeding ground for predators and kidnapers.

Through a combination of visual imagery, symbolism, and storytelling, I try to evoke a sense of empathy and understanding in the viewers. I want to challenge societal perceptions and encourage viewers to confront the uncomfortable truth that exists within our communities.



Pebbles used in street games, motorcycles, images of predators and colors associated with childhood are my main characters. They show a deep desire to bring social change in hope to create a safe environment in our streets.



# DIGITAL MEDIA





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## **KOI HAI**

A suspenseful and a thrilling short film about a man who recently moved into a new apartment and experiences some unusual events and try to manage and come out of them.

# KOI HAI

ABIS  
JAFFERY

OWAIS  
ALI

USAMA  
SHAREEF

**24<sup>TH</sup> JAN, 2023**

FILM BY ABIHA ZEHRA



**ANOOSH ABBAS ZAIDI**  
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## Identity Theft and Cybersecurity Awareness

NGO "Digital Caution" is raising awareness about cybersecurity and the risks of excessive online sharing. A 3D TV commercial will emphasize the importance of protecting oneself from online threats. The storyline features Daniyal, a person who shared everything online, and how hackers, armed with his information, destroyed his life through identity theft.

I will practically demonstrate how easy it is to ruin someone's life by having just an image of them using deepfake technology. This technology can create a fake video of you using only a single image.







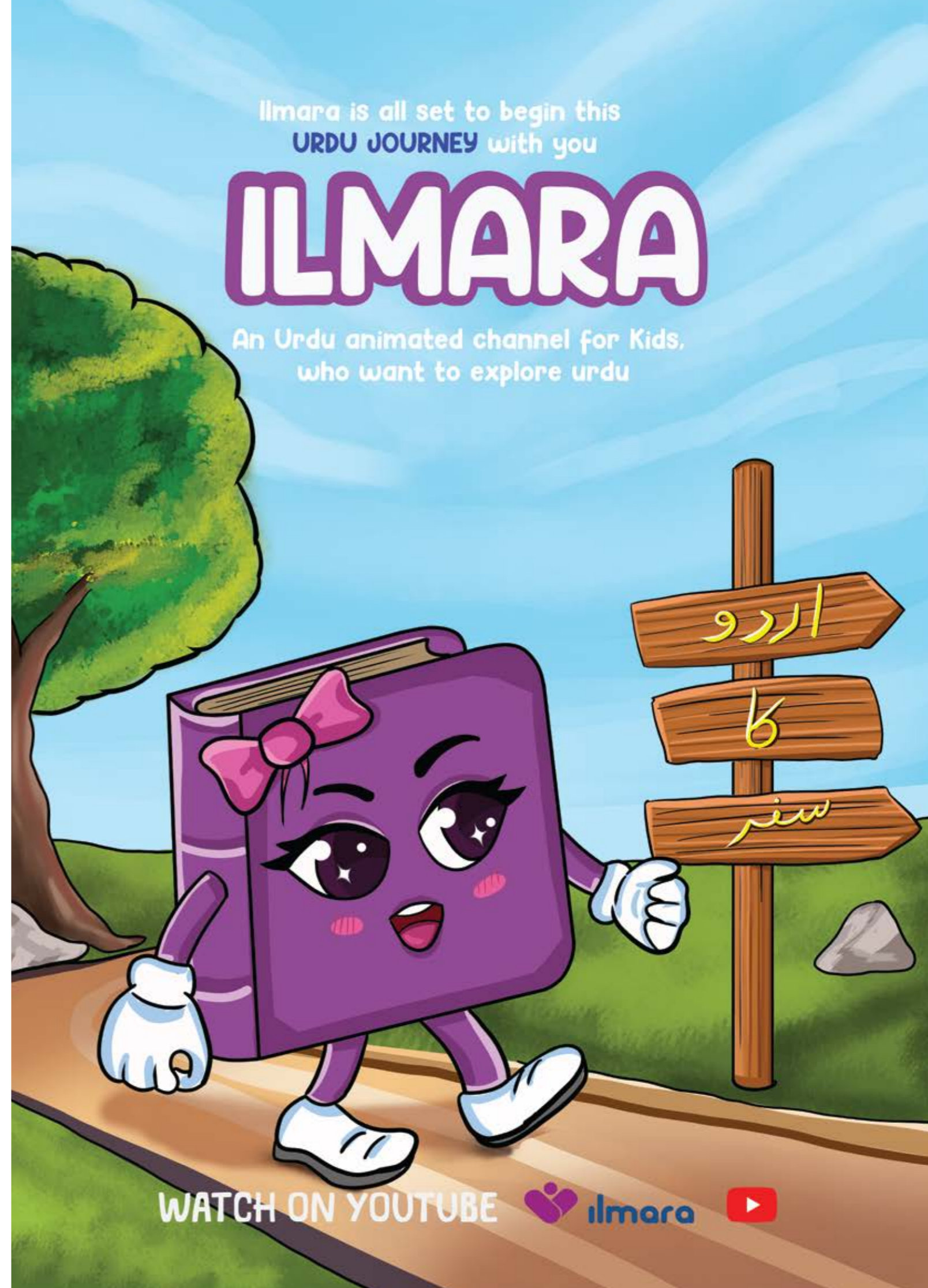
**MARYAM SHAMIM**  
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### Ilmara TV (An Animated Urdu YouTube channel for Kids)

My thesis focuses on developing an engaging educational resource specifically an Urdu dictionary tailored for children interested in exploring Urdu.

The concept involves creating an animated YouTube channel dedicated to facilitating their understanding and appreciation of the Urdu language.

Given current limited interest amongst kids in Urdu, the aim is to address this gap by providing a unique and enjoyable learning experience through my digital TV channel.





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### Vet Hub

I investigate the fusion of pet consultancy tracking applications with geolocation technology, enabling pet owners to seamlessly coordinate appointments and connect with nearby veterinarians.

By integrating these systems, the aim is to optimize the accessibility of timely healthcare for pets, fostering a more responsive and interconnected pet care ecosystem.



# ELEVATE PET CARE WITH VET HUB

-  Seamlessly manage appointments for your pet's optimal health.
-  Swiftly connect with nearby vets in critical moments – because every second counts.
-  Access a network of trusted veterinarians for expert care within your reach.
-  Unite with a compassionate network to bring lost pets back home.
-  Where innovation meets compassion!





**MUHAMMAD TALHA ARSHAD**  
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**mt2381@gmail.com**

### **The Dreamer's Paradox**

"The Dreamers Paradox" explores the struggle between human talent and artificial intelligence within dreamscapes. In a future where AI dominates dreams, Talha fights to preserve his creativity against a relentless digital force. The narrative delves into ethical questions surrounding AI intrusion into the human mind and the resilience of the human spirit.

As Talha confronts his own thoughts in dream battles, the story unfolds as a metaphor for the evolving relationship between humanity and AI, challenging the audience to consider the delicate balance between talent and technology in the realm of dreams.

A FILM BY TEE PRODUCTIONS

# THE DREAMER'S PARADOX

Whether you can skip or you can live

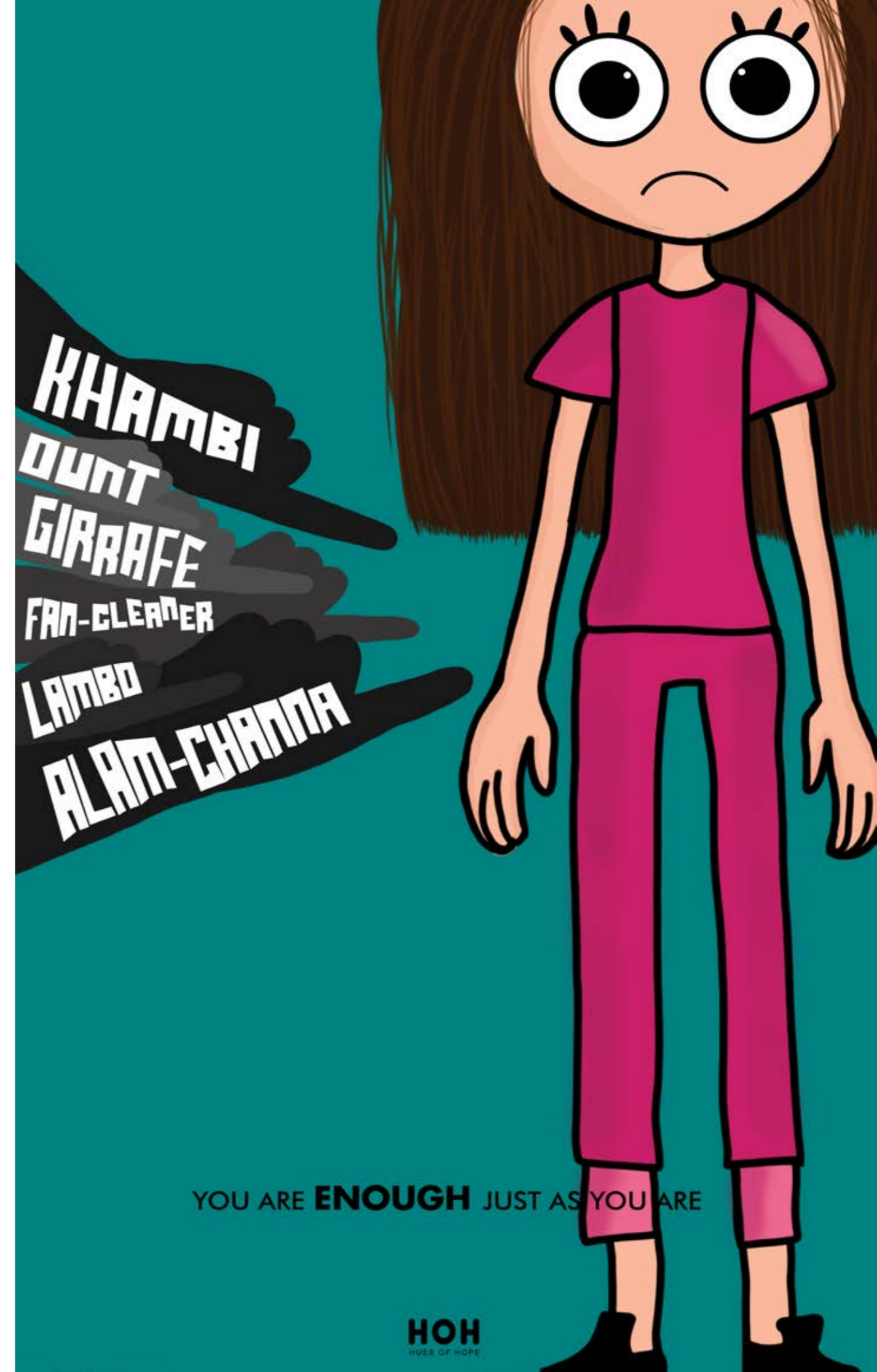
COMING SOON ONLY ON 



**MUNIZA BURNEY**  
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[syedamona011@gmail.com](mailto:syedamona011@gmail.com)

### **I Am Me - Self-Acceptances and Self-love**

A character embarks on a journey and discovery of self-love. A character, who feels different from others, sets out on an adventure to find a place where its ok to be exactly who you are. As the character learns to love themselves, the animation unfolds into a tale of self-acceptances, spreading a message of self-love and self-kindness for audience.





**OWAIS AHMED**  
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### **Hospital - A Game with a Reality Check**

Exploring the grim realities of the health industry and the daily challenges faced by individuals. The thesis introduces a board game designed to illustrate the severe obstacles and lasting trauma inflicted by the profit-driven Health sector. It sheds light on the inadequacies in our country's hospitals, lacking essential resources for life-saving measures. The installation aims to be a catalyst for change by placing the board game in various locations.

Participants are encouraged to play, immersing themselves in the depicted journey. This initiative serves as an awareness campaign, compelling stakeholders to experience firsthand the struggles highlighted in the game.

The ultimate goal is to shake relevant parties into taking significant actions and rectifying the flaws in the healthcare system.



**HEALTHCARE CORRUPTION IS DEADLIER THAN A PANDEMIC**





**RIMSHA SAEED**  
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### Understanding Pakistani Matchmaking Culture with 'Rishta Aunty' Comics

Explore the world of Pakistani matchmaking and set beauty standards by society through the eyes of the central character, "Rishta Aunty," in three comic stories. These comics highlight different standards in the rishta culture, showcasing the crucial role Rishta Aunties play in a humorous way. The aim is to unravel the complexities and expectations woven into this cultural practice.





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### Digital Art Exhibition

My thesis explores a digital art exhibition featuring Pakistani monuments reimaged in a retro style, reflecting my unique perspective and artistic vision. Through this collection, I aim to present these iconic landmarks in a way that captures their essence through the lens of nostalgia and personal interpretation, creating a visual journey that blends modern technology with a classic touch.

# DISCOVER HERITAGE, REDEFINED

Immerse Yourself In A Visual Journey Through Time As Shameer Presents 'Echoes Of Pakistan In Pixels.

**ECHOES  
OF PAKISTAN  
IN PIXELS**

Witness Iconic Pakistani Monuments Reborn In A Captivating Retro Style, Blending The Old With The New. Each Digital Artwork Reflects The Artist's Unique Vision And Love For Heritage, Offering A Fresh Perspective On The Timeless Beauty Of Our Nation's Landmarks.'



Karachi School Of Art 24th-25th January 2024 10am-7pm

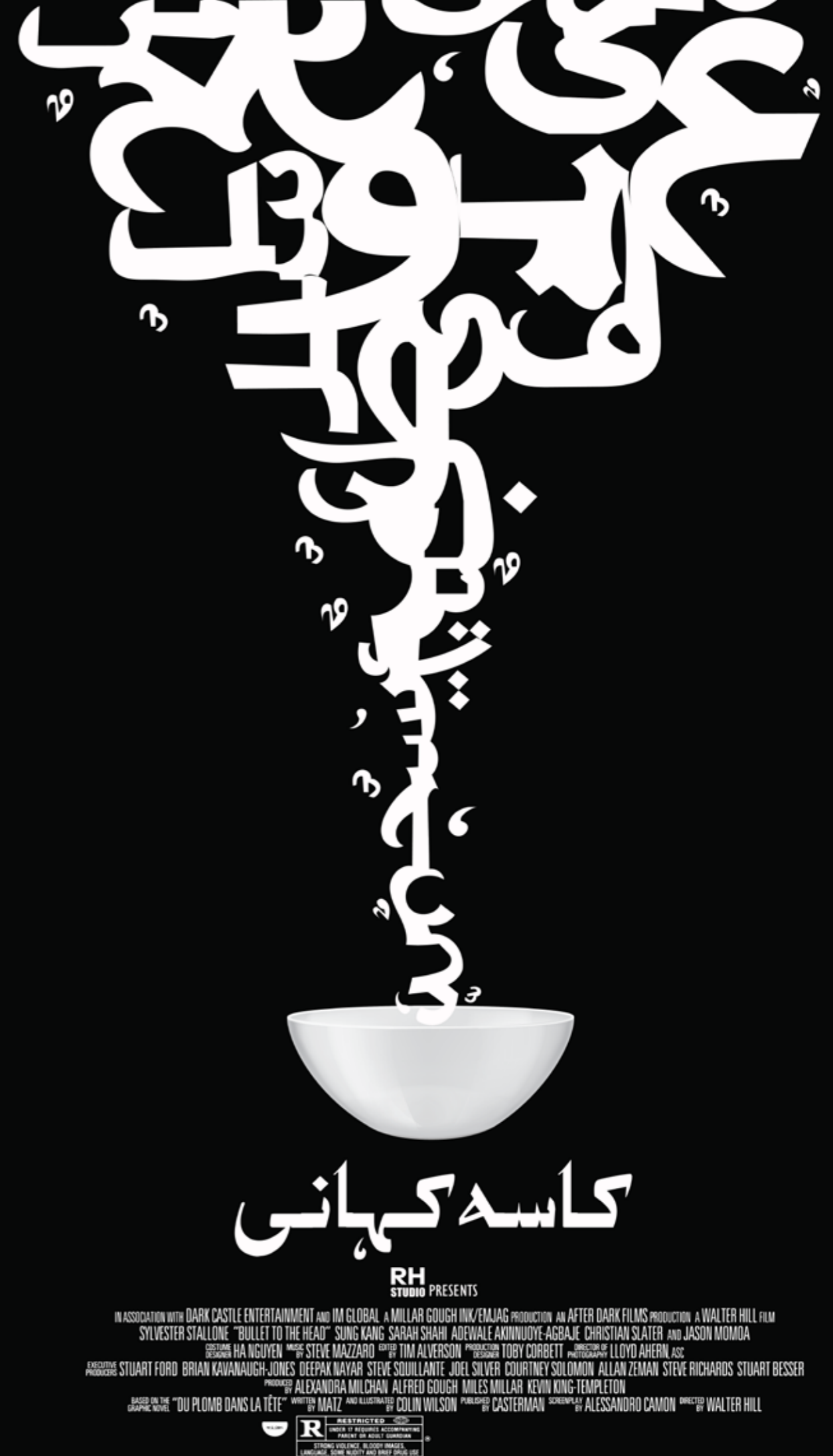


**SYEDA RABIA HAFEEZ**  
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### **Kaasa Kahani**

In this animated tale titled 'Kaasa Kahani,' meaning 'A Story of a Bowl,' a profound metaphor unfolds. The bowl becomes an emotional symbol of a person's life journey. From its cherished beginnings, mirroring the significance of youth, to facing rejection and life's challenges, the narrative captures the essence of our shared human experience.

As time passes, similarly to the aging process, the bowl transforms into a metaphor for the perceived diminishing importance in life. 'Kaasa Kahani' is a simple yet powerful reflection on life's stages and the emotions that accompany them, conveyed through the symbolic journey of a bowl.







**UJALA MUKARAM**  
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### **Soothing Soles**

Launching a one of its kind massage shoes equipped with a massage pad and a button, allowing you to turn on the shoe massager at any time.

**SOOTHING SOLES**  
SOOTHING SOLES

# SHOES

## **THE SOOHTING MASSAGER SHOES**

Massage shoes are footwear designed to provide therapeutic foot massages for relaxation, stress relief, and improved well-being. These shoes typically incorporate various massage mechanisms and technologies to target pressure points on the feet.

[www.soothingsoles.net](http://www.soothingsoles.net)



# TEXTILE DESIGN





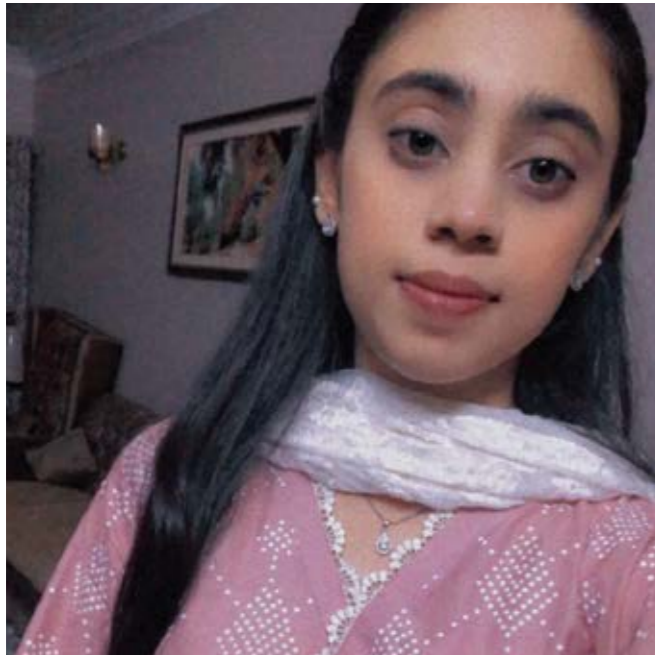
**ABEER HANIF**  
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**abeerhanif25@gmail.com**

### **Vet Hub**

Dragonflies have been a symbol of purity, activity and swiftness, rebirth, happiness, good luck and financial gain as well as insight in many countries.

The dragonflies give us a message that confronting our deepest feelings can be difficult, but we must look within ourselves and see what our deepest desires are, the ones we are sometimes unaware of. We must face what is on the surface and then approach our deeper thoughts.





**ABIYYA SHAKEEL**  
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## Chai

Chai plays a significant role in our lives! It's not just a beverage, but a ritual, a moment of relaxation, and a way to connect with others. Whether it's a morning cup to kickstart the day or a cozy evening ritual, tea has a way of bringing comfort and warmth. Plus, it comes in so many flavors and varieties, catering to different tastes and preferences. It's amazing how something as simple as a cup of tea can have such a positive impact on our daily lives.



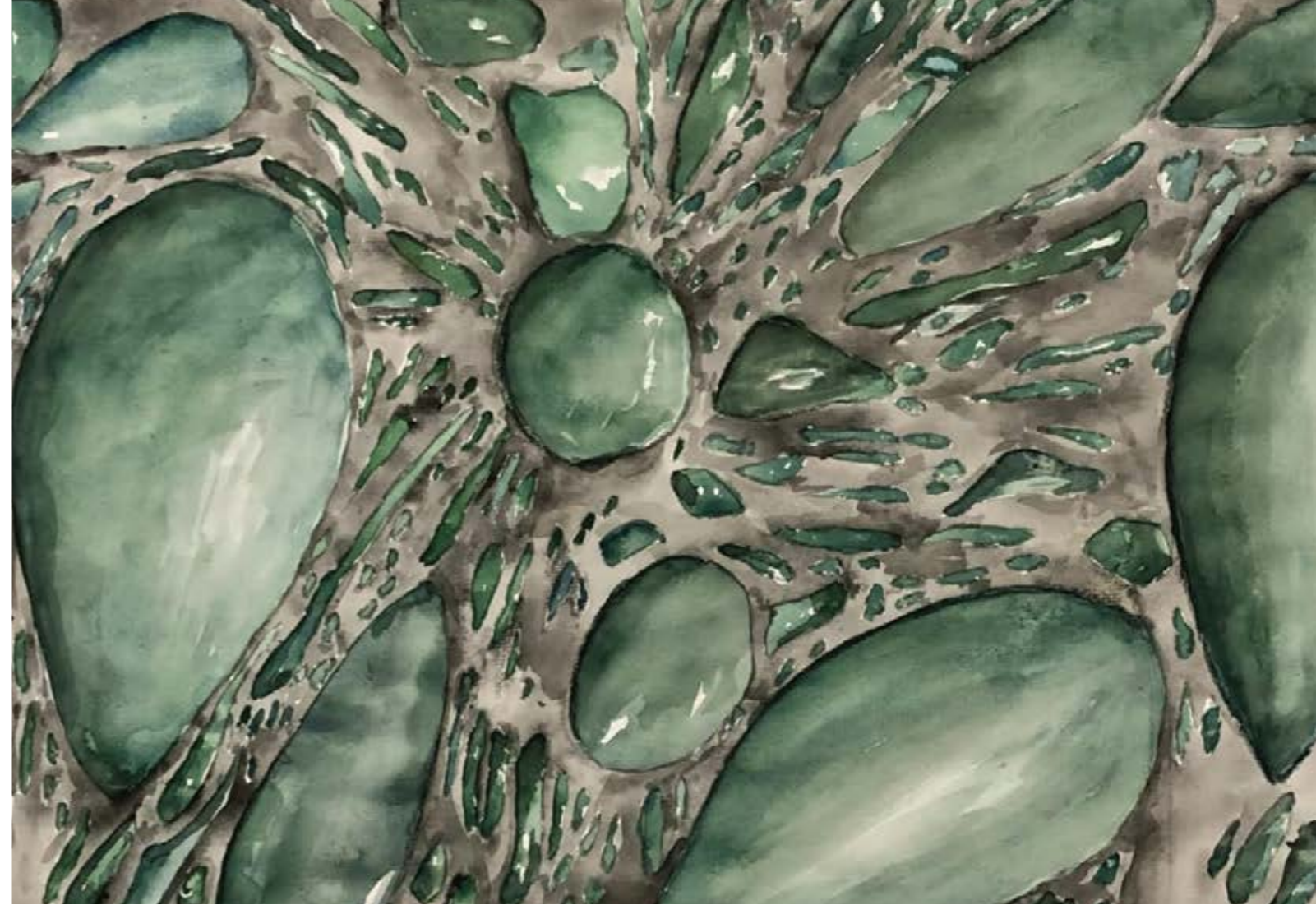


**AILYA KAZMI**  
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## Reptiles

The reptiles are the creatures that need its skin. In the present time, reptiles' skin is used in women bags, jackets, clothes, shoes and in many other apparels and home textiles. This is being done by brutally killing them. It includes many reptiles but the most common among these are snakes, alligators, frogs and turtles.

The best solution to handle this situation is to use technology and skilled designers to create similar textures and design as the nature has created on these amazing reptiles.





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## Jellyfish

Jellyfish, also known as sea jellies are one of the most unique and magical creatures of God. They have ability to glow in dark and some can regenerate their body parts.

A jellyfish is quite an unusual looking creature with gelatinous bodies and tentacles, they appear quite strange. But if you can look past their weirdness, they are actually quite fascinating creatures. This has inspired me hugely for my prints. I have focused more on the tentacles and top (Bell) parts of it and used their floating moves and plants as helping elements.





**ALI ASIM**  
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## Nautical

Nautical encompasses everything related to the sea, maritime navigation, and the practical aspects of sailing. The nautical concept is not limited to a specific historical period; it can encompass traditional sailor motifs, vintage maritime styles, or contemporary marine-inspired designs.

The reason of choosing this theme Embarks on the nautical exploration, which holds a special allure for me, driven by my deep-seated passion for ship travel. My profound love for ship travel fuels this choice, envisioning a once-in-a-lifetime journey across the maritime expanse.





**AMNA KHATOON**  
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### HarooF e Tahaji

نئے سیکھنے والوں کے لیے اردو حروف تہجی ایک "دیو" کی طرح محسوس ہوتا ہے جو بچوں کے لیے سیکھنے کو آسان، تفریحی اور دل چسپ بنانے کے لیے خوبصورت، آرٹ ورک، رنگین ڈیزائن اور دلچسپ طریقے استعمال کرتا ہے۔ جس کے بعد بچے حروف تہجی کے ساتھ کھیلتے ہوئے حروف کی کہانیوں کا سفر کریں گے۔ بچے حروف تہجی کو بوجھ کے بجائے آسان کام سمجھیں گے اور اس ساری کوشش کے بعد بچوں کا اردو کی طرف مائل ہونا ناگزیر ہے۔







**AREESHA MANSOOR KHAN**  
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## Greece

Greece is filled with rich history, beautiful architecture and islands. The ancient Classical and Hellenistic eras of Greece are the most remember able eras in Greek history. Having left behind an impressive deal of ideas, impressions, and art. The artistic achievements of this civilization set the standards for Western art, greatly influencing ideas about beauty, form, style, and the use of art that still impact us today.





**ARMAN ALI**  
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## Traveling

Travelling is an activity or action of going out to places, from one to another, but for me it's an emotion. The emotion of roaming around according to own wishes, the feeling of exploration of the unseen, the smell of new lands, the breathtaking beautiful nature's world, the ancient exquisite details, and the feeling to be free in fresh atmosphere. This topic brings me peace and happiness reason I chose it. Travelling isn't just about exploring, it is about living happiness with loved ones, caring for one another in tours and meeting new people and exploring their cultural heritage. This is exactly how I am showing travelling through designs; buying tickets, seeing routes, travelling in planes, making a bucket list and much more. My design represent the emotions of travelling with friends and families, and feeling the peaceful joy within.



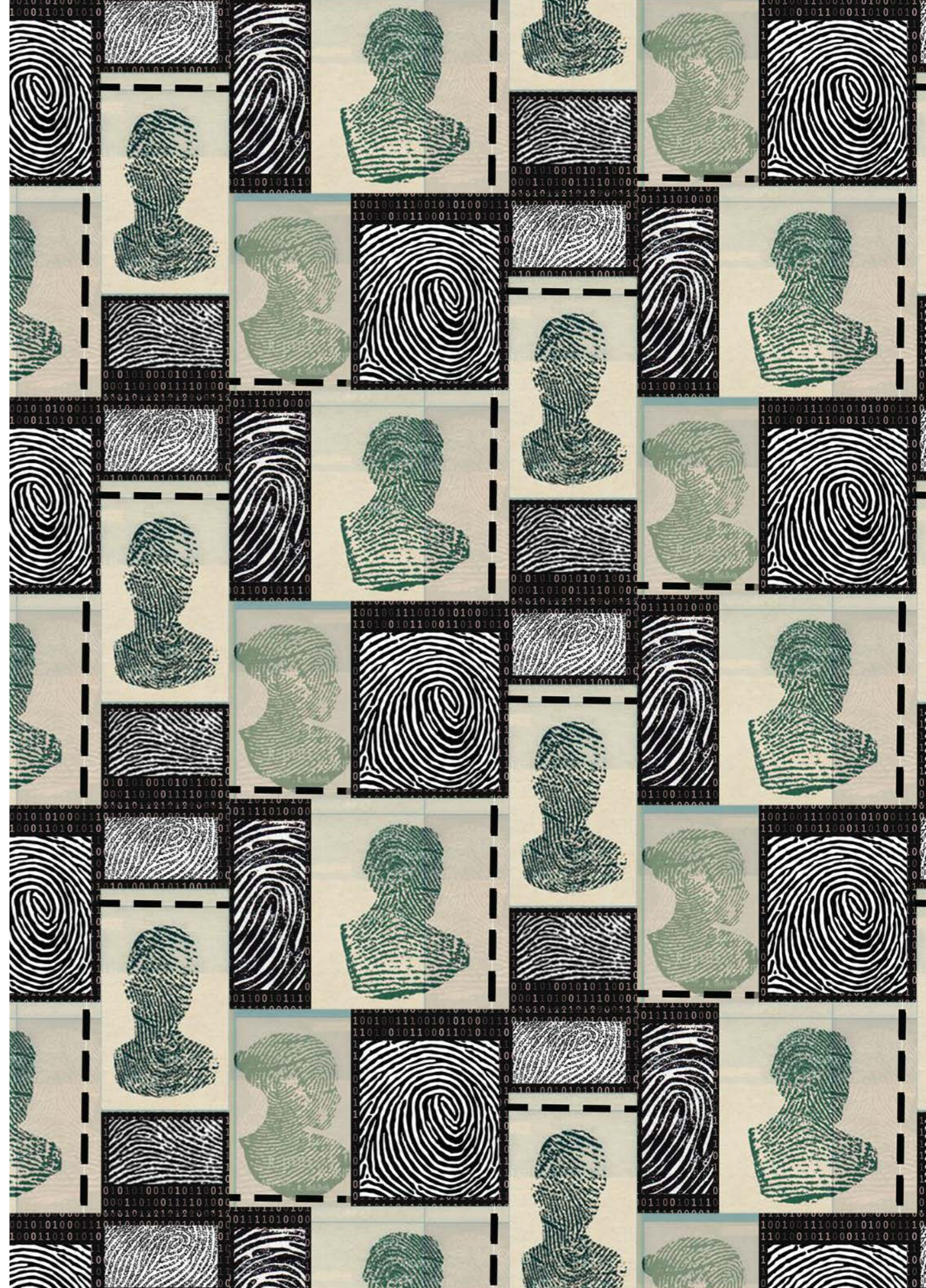


**DANIA ZAFAR**  
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## **Angootha Chaap**

Beyond the Lines: Decoding Fingerprint Mysteries in the Shadow of Illiteracy

My thesis topic "Fingerprint as an Indicator of Illiteracy," explores the historical context of the term "illiteracy" as it pertains to individuals or groups lacking education or functional literacy. Traditionally, the term encompassed those who were either unable to read and write or possessed skills below the societal functional standard. It often served as a descriptor linked to social pathology, ranking individuals or groups within a specific social status. The research aims to delve into the nuanced evolution of the concept over time, particularly in the context of fingerprint analysis, shedding light on how this unique identifier has been perceived in relation to education and societal norms.



Unlocking Power through Prints: A Symphony of Uniqueness  
In a world where our thumbprints were once symbolic of simplicity, the digital age has transformed them into conduits of immense power. Our fingerprints, unique as the cosmic artistry that defines each individual, now play a pivotal role in criminal investigations, confirming or disproving one's identity. Within the delicate dance of arches, loops, and whorls lies the poetry of human identity, a testament to the immutable core of our being. These fingerprints, eternally unchanging unless intentionally altered, are the anchors tethering us to the profound roots of our existence—a silent symphony of our uniqueness in the grand tapestry of life. Embrace the power of your prints, an odyssey through identity that unfolds with every brushstroke on the canvas of time.

Thumbprint is no longer a sign of illiteracy.





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## Beaches

Beaches are composed of a mixture of sand and pebbles that are deposited by waves from the ocean. My thesis revolves around its attributes and how it is a getaway from reality. The beautiful and serene environment where you can relax and unwind. The sound of the waves crashing against the shore is incredibly soothing. The soft sand feels great beneath your feet and is perfect for building sandcastles or just lounging around. The ocean provides a refreshing escape from the heat, and swimming in the salty water can be invigorating. The beach has a way of creating special moments through activities like surfing, beach volleyball or just finding seashells. Plus, beaches often have stunning views, whether it's a picturesque sunset or a breathtaking coastline. It's like each visit to the beach becomes a little treasure trove of happiness that we can look back on whenever we need a dose of nostalgia.



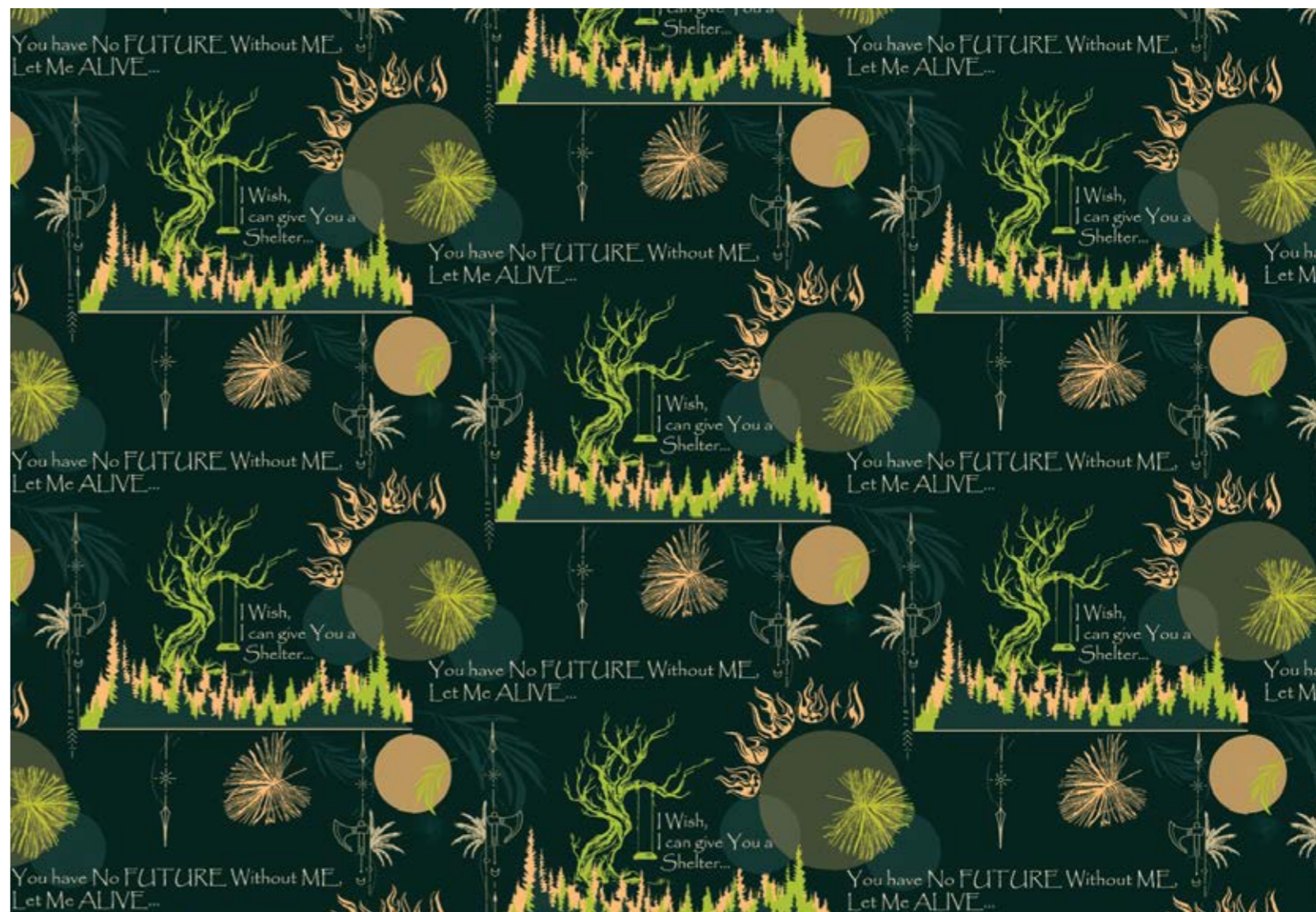


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### Disrespect and feelings of Plants

It's really sad and disheartening how people don't show respect for plants and trees. Walking on plants, plucking flowers and leaves, bush firing, and cutting down trees without a good reason. it's really frustrating when people break stems and leaves for no reason. Trees are incredibly important for our environment. They help to clean the air, provide shade, and support biodiversity.

It's important to remember that plants are living organisms and damaging them can have negative consequences disrupt its ability to photosynthesize, and even lead to dying them. They respond too, they do have complex communication systems, communicate with other trees through their root systems. Treat them with kindness becuz they are valuable in our life...



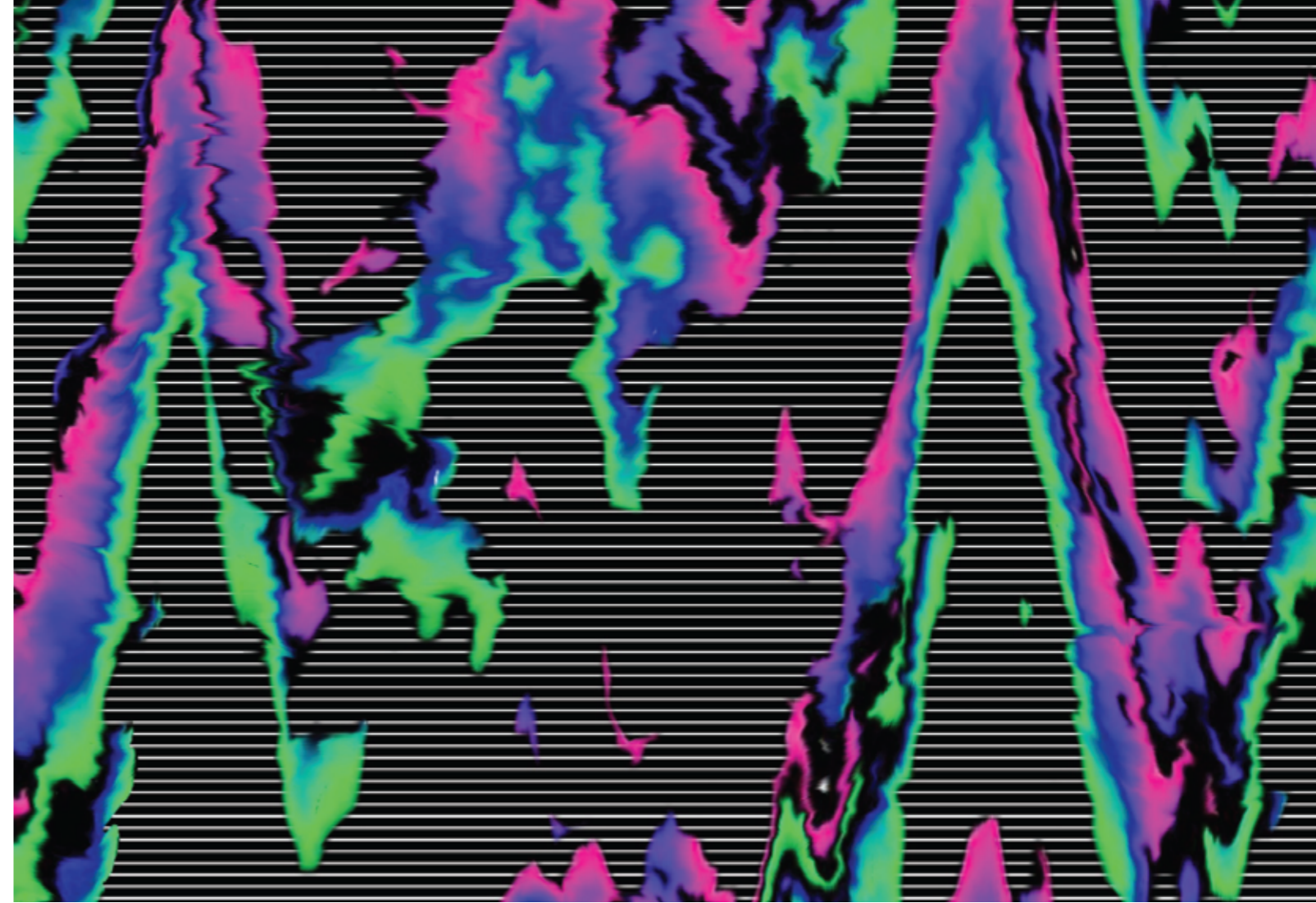


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### Glitch

Glitch is also known as chromatic aberration is a digital distortion that makes a projection more dynamic and creates an illusion of ephemerality. It includes waves , stripes and inverted colors.

Glitch effect typically imitates software errors or a bad signal, and results into picture tearing, static noise.





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## Microscopic Treasure

My thesis aims to raise public awareness about the fact that bacteria do not pose a threat to humans or the environment. Rather, this planet exists today because of them. It's also a good idea to keep in mind that not all bacteria are harmful.

Microorganisms are connected to all aspects of life. Although, some people might think that microbes are icky or gross because they associate them with germs and illness. But here is the thing, not all microbes are bad in fact our bodies are home of trillions of microbes that help to keep us healthy.







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## Molds & Mushrooms

Molds and mushrooms are both types of fungi, but they have different roles in the ecosystem. Molds are often found on surfaces like food or in damp areas, while mushrooms are the fruiting bodies of certain fungi. However, there is a fascinating relationship called mycorrhiza. This partnership helps plants absorb nutrients from the soil, while the mushrooms receive sugars from the plants. It's a wonderful example of nature's interconnectedness!





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## **GOTHIC ARCHITECTURE**

Gothic architecture is a style of architecture that emerged in Europe during the middle age. It's known for its tall, pointed arch, ribbed vaults, and flying buttresses. Gothic buildings, like cathedrals, have a sense of verticality and grandeur. They often feature intricate sculptures, stained glass windows, and ornate decorations. Gothic architecture was a significant departure from the earlier Romanesque style and had a profound impact on the development of architecture throughout history. It's pretty fascinating stuff.



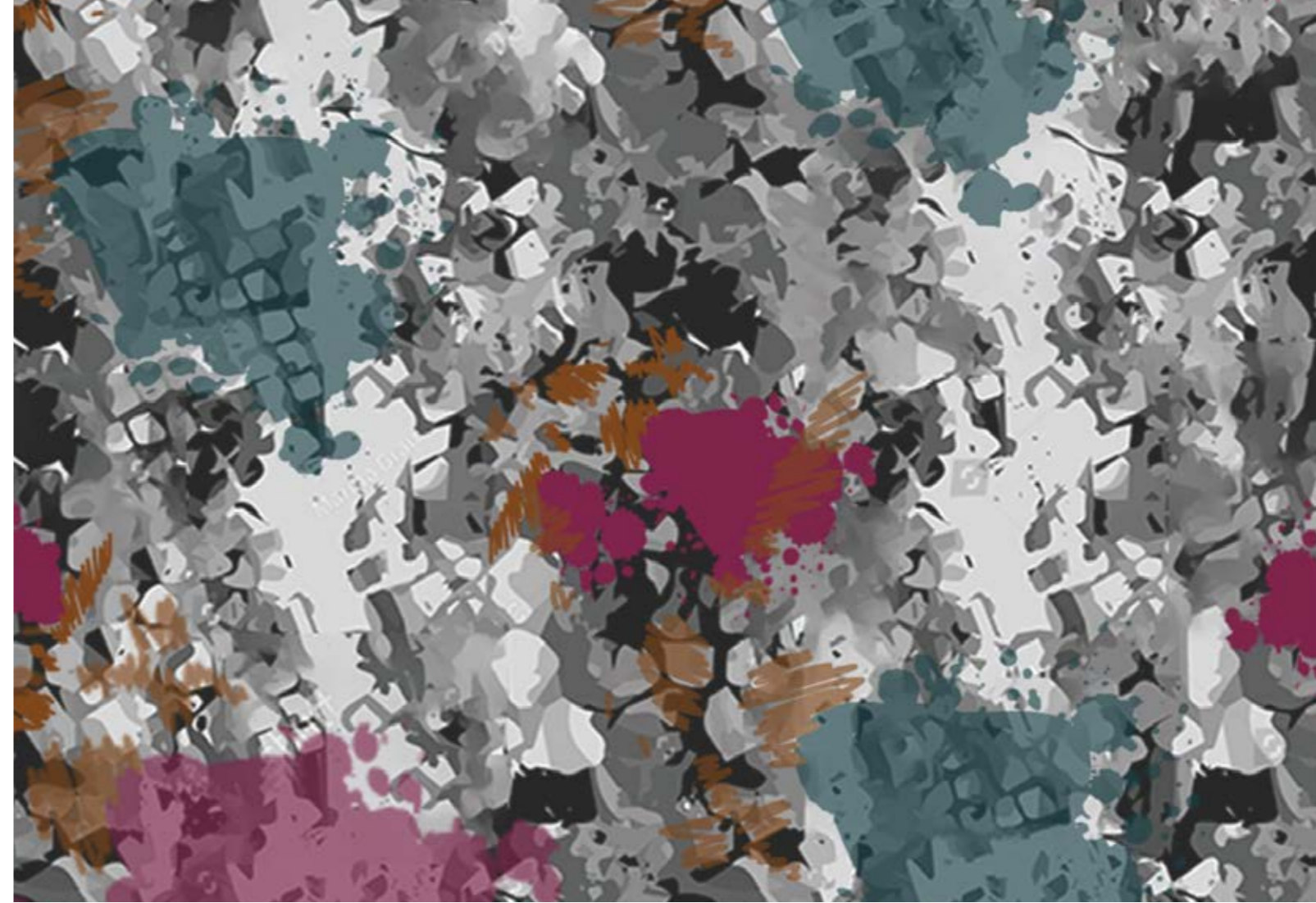


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## **REVEALING BEAUTY WITHIN RISK**

Reveling in the beauty within risk is an exhilarating journey that pushes us beyond our comfort zones, igniting a profound sense of growth and self-discovery. Risk, often associated with uncertainty. It is within those daring leaps into the unknown that we find the allure and excitement of embracing new challenges and stepping into uncharted territory.

By analyzing different art forms such as paintings, sculptures, material explorations, and photographs, this report explores the artistic representation of coral snakes, their colors, patterns, movements, their body language and the emotional responses they evoke. Through this exploration, I have gained insights into the intersection of art, nature, and danger, and the potential appreciation of beauty within these perilous.





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### **Scars of life**

Suffering from any mishaps leaves deep emotional scars. While bruises, cuts, and broken limbs will eventually heal, the emotional trauma takes a lifetime to overcome. But it can show us the way forward if we take it as a lesson and focus on what is next.





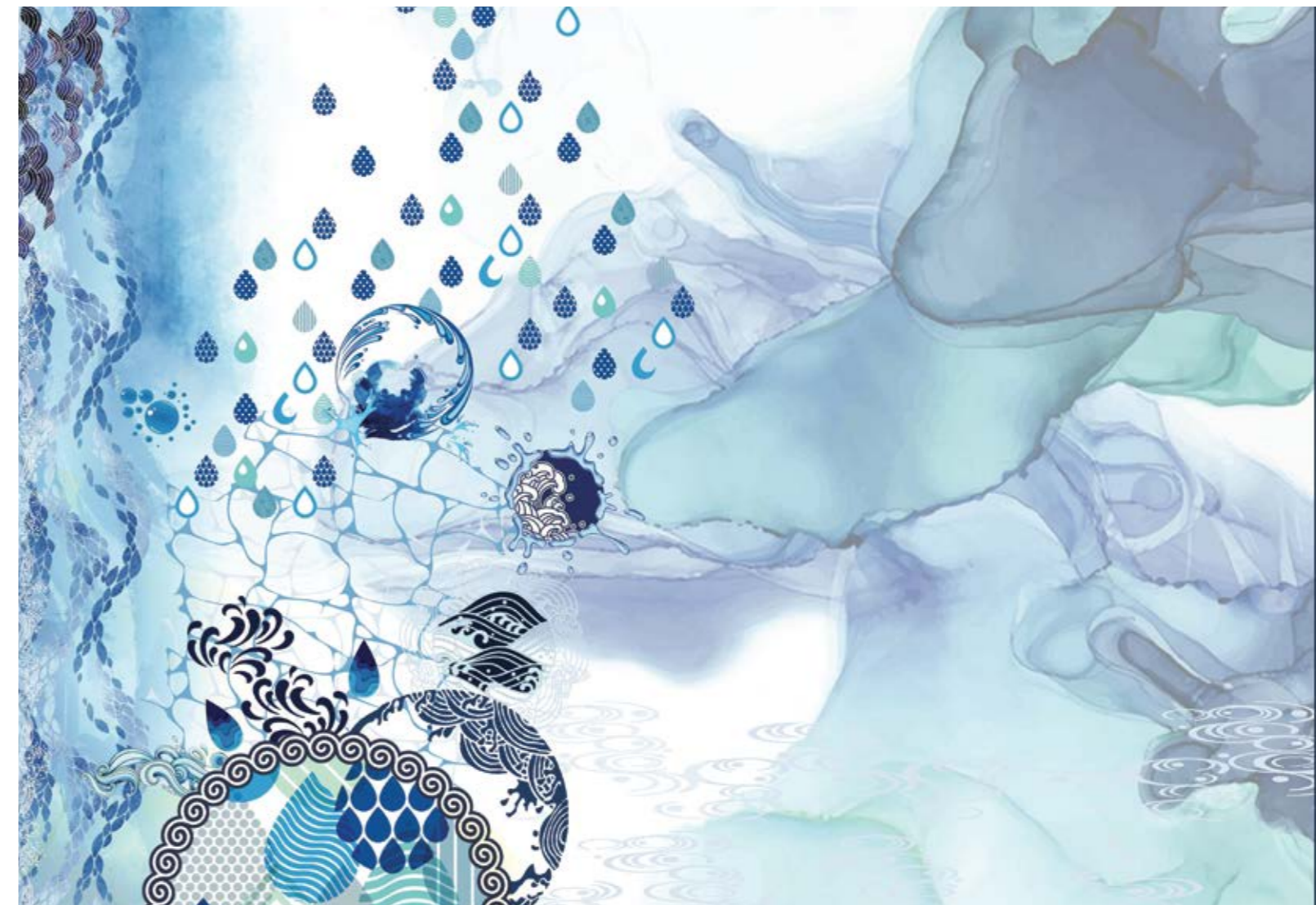
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#### **4 Elements of Nature**

The aim of my thesis is to explore the designs and colors of the four elements of nature (earth, air, fire, and water) on textile design and production.

Furthermore, exploring how natural fibers derived from the earth, such as cotton or linen, can be sustainably cultivated and incorporated into textile manufacturing. Similarly, the impact of air and water (through dyeing and printing techniques) and fire (through thermal treatments) on textile properties and aesthetics will be explored.

In conclusion, the research aims to contribute to the growing understanding of how the four elements of nature can be utilized in textile design and production while promoting sustainability.





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### **Vintage Clocks and its Mechanism**

A synopsis on "Vintage Clocks and Their Mechanisms" could delve into the historical significance and intricate workings of antique timepieces. Exploring the evolution of clock mechanisms over time, from traditional gears to innovative escapements, would offer insights into the craftsmanship of vintage clocks. Analyzing how different materials and technologies influenced clock design throughout.





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## **Peacock**

Usually we saw a peacock in blue green in colour and unique in colour my concept of thesis is to create my own colours in peacock design. Suppose to use monochrome colours. I show peacock in two types colourful and monochromatic. So, it will looks more attractive to see peacock different.





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## **Baroque and Botanicals**

"Baroque and Botanicals" is a textile collection that seamlessly merges the grandeur of the Baroque era with the vibrant beauty of botanical elements. Inspired by Baroque art's drama and ornate aesthetics, the textiles feature intricate botanical motifs illuminated through chiaroscuro techniques. Lush florals, leaves, and vines intertwine with Baroque scrolls, creating a captivating narrative that celebrates opulence and nature.

"Baroque and Botanicals" transcends being merely a collection; it unfolds as a cohesive narrative. The synthesis of Baroque design intricacies with the flourishing botanical world offers a sensory experience, inviting individuals to immerse themselves in a tapestry where the past and nature intertwine. This celebration of timeless beauty creates a visually stunning journey through the harmonious fusion of "Baroque and Botanicals"







**SARA ARIF**  
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## Imagination

Imagination is the faculty of creating mental images or concepts not directly experienced, often accompanied by innovative and creative thinking.

My chosen thesis theme intertwines two distinct realms: the enchanting world of Harry Potter and the captivating realm of astronomical art. This amalgamation is rooted in my childhood fascination with magical powers and an avid interest in the exploration of outer space, providing a platform to showcase the vivid landscape of my imaginative world.







**SYED FAZAL HASHIM**  
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## ESPORT GAMING

Transforms online gaming into a spectator sport. The experience is similar to watching a professional sporting event, except that instead of watching a physical event, spectators watch video gamers compete against each other in a virtual environment.



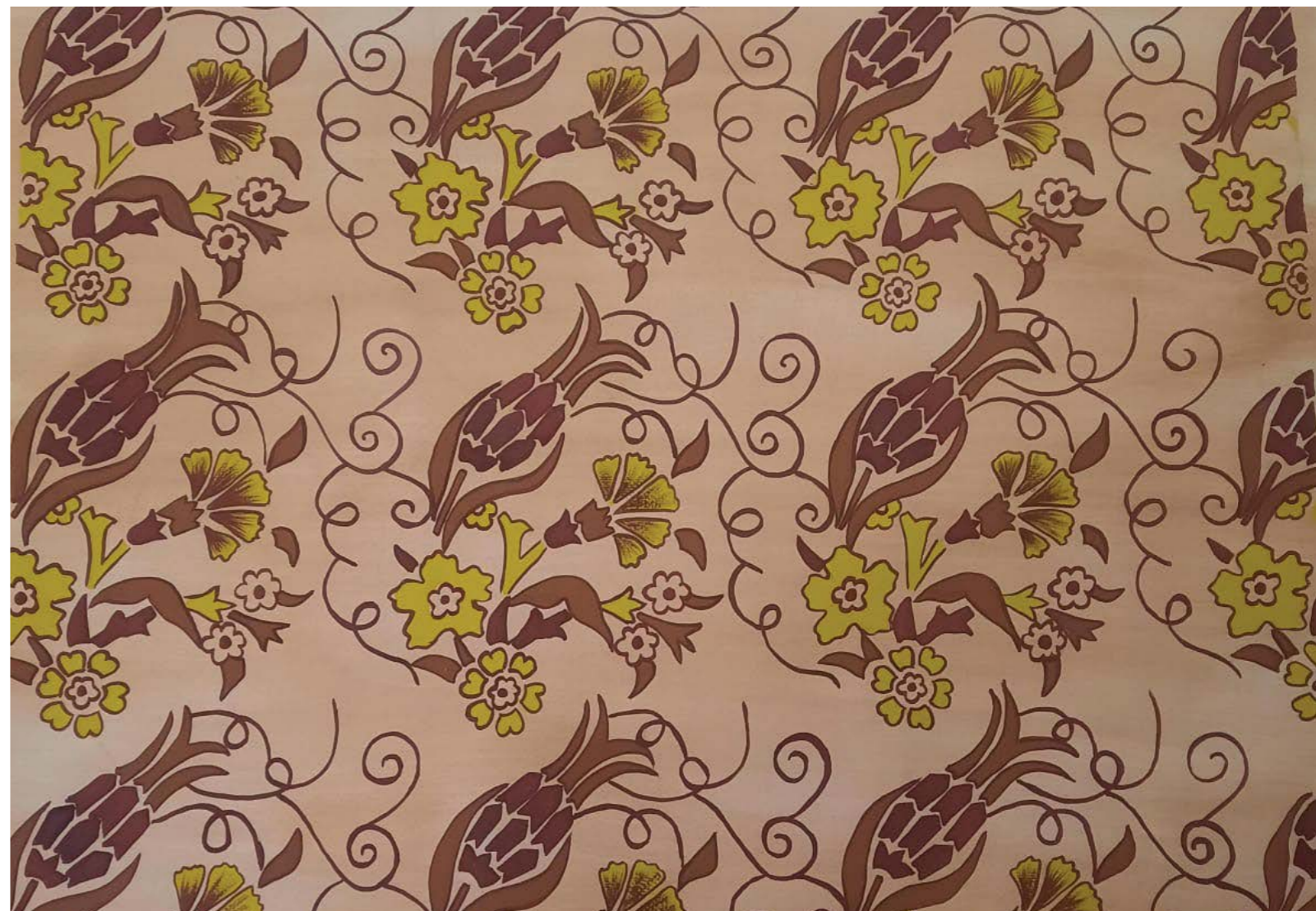


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## Turkish Ceramics

Turkish ceramic is a traditional art form that has been practiced for centuries in Turkey. It is characterized by intricate designs and bright colours, which are applied to ceramic objects using a variety of techniques. Turkish ceramic is highly valued for its beauty, durability, and cultural significance. Over the years, Turkish ceramic has evolved to include both traditional and modern styles. Today, it is a thriving industry that produces a wide range of ceramic products, including tiles, plates, bowls, vases, and more. Many Turkish ceramic pieces are highly sought after by collectors and art enthusiasts around the world.

In conclusion, Turkish ceramic is rich and vibrant art form that continues to thrive in Turkey and beyond. Its unique designs and techniques are a testament to the country's rich cultural heritage, and its beauty and durability make it a popular choice for both functional and decorative purposes.





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## **Coral Reef**

Corals are marine invertebrates that form intricate colonies, known as coral reefs. These organisms, primarily made up of tiny polyps, play a crucial role in marine ecosystems. Symbiotic relationships with algae provide corals with vibrant colors, but they are sensitive to environmental changes. Threats like rising sea temperatures and pollution pose significant risks to coral health, emphasizing the need for conservation measures to protect these vital ecosystems.





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### **Yaadon ka Khazana (Locks and Keys)**

The phrases "To pour one's heart out", "change of heart," and "It's with a heavy heart" are all possible ways to express one's emotions.

The heart functions as a vital organ, expressing emotions, reason, and personality through its Intrinsic Nervous System, which displays both short and long-term memory functions. Understanding Memory types Enhances brain's information storage and retrieval. Memories, like fragments of a timeless mosaic, frequently permeate our subconscious minds. The "lock and key" mechanism is a crucial aspect of synaptic transmission, facilitating communication between neurons and is essential for understanding memory contexts. Memories are often associated with their permanent storage in our hearts and minds.





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### **Trapped Emotions**

Trapped emotions refer to unresolved feelings that are not fully processed or expressed. They can remain within us and affect our well-being. It's important to acknowledge and address these emotions to find healing and move forward. Exploring trapped emotions can provide valuable insights into the impact of unresolved feelings on our mental and emotional well-being. It's a relevant and important area of study, as understanding and addressing trapped emotions can lead to better overall health and happiness.





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## HIKING

I am an adventurous girl by nature and for this very particular reason I am inspired by mountain hiking and hikers. It is said that you witness a thousand miracles when you walk in nature. I feel very positive and happy vibes when I am around mountains. As a kid (and even now), I had a wild imagination. I loved to read magazines, look at maps and watch documentaries of adventures. At that time I read a novel which was based on mountain hikers. From that time I got very much inspired by the life of hikers. I felt a spark light within my being, and it made me want to get out more, explore and Enjoy my life. I really feel a thrill in my life whenever I see mountains.







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## Honey Bee

Honeybees are small insects, which live in grassland, forests and gardens they live in a hive, which they build together as a family. We get the nutritious and delicious honey from bees. The big family of honeybee is called a colony. Bees are small they play a big role in the eco system. They play an important role in pollinator for corps. It is vital for security of human beings. Hence, we must control our activities and help protect honeybee. This is the reason I choose it as my thesis topic.

Honeybee may seem so ordinary for prints but learning the life cycle through art can't be compared. The designing of honeycomb is so delicately exquisite makes one appreciate nature more. I showed this delicacy in my design from honeycomb to their texture and from that to their beautiful veins on the wings and their yellow and & black awareness through my work of art. People really need to appreciate them more and be careful on how their actions could harm bee's existence.





# COMMUNICATION DESIGN



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### **Darbar Masala**

My thesis research delves into the multifaceted aspects of Darbar Masala, examining its historical roots, cultural significance, and evolving market dynamics. Darbar Masala, a renowned blend of spices, holds a central place in South Asian culinary traditions, contributing to the rich tapestry of flavors that characterize the region's cuisine.

This research aims to provide a comprehensive understanding of Darbar Masala, exploring its origins, cultural impact, and contemporary market positioning.

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### **Kalakar - Modernized Doodle Art**

Mughal art is a rich and vibrant artistic culture that emerged during the Mughal Empire in India. It is known for its intricate details, vibrant colors, and a fusion of Persian, Indian, and Islamic influences. The use of delicate brushwork and precise detailing is a hallmark of this art form. It has left a lasting impact on the art and culture of the Indian subcontinent.

The artist "Kalakar" takes the beautiful and intricate Mughal art style and adds their own twist to it through doodles. They create unique and modern pieces that blend traditional Mughal elements with contemporary doodling techniques. It's a fascinating exploration of how art can evolve and adapt over time.




کالاکار  
KALAKAR


# WHAT IF

I were the designer of

**come look at my art**  
with a new perspective



 kalakar124@gmail.com

 @kalakar1204



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**inshrahfatimah1@gmail.com**

### **VoiceCom - Cellular Network**

Embark on a transformative journey with VoiceCom, your dedicated cellular companion. Our design ethos is minimal yet impactful, reflecting the essence of our commitment to simplicity and clarity. At the heart of our offerings are family and partner shared packages, providing you with unlimited calls and SMS for seamless connections.

Experience the next level of affordability and superior packages designed to elevate your connectivity experience. We're not just a service provider; we're redefining the very nature of staying connected.

# UNLEASH A NEW ERA OF CONNECTIVITY





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### **Bolton Market**

This thesis launches and examines the revolutionary impact of the Bolton Market app on B2B wholesale procurement. The app, designed for efficiency, connects wholesalers with a vast supplier network, streamlining orders, and offering cost-effectiveness. Leveraging strategic partnerships with manufacturers, Bolton Market secures bulk quantities, resulting in significant cost savings for users. The application's commitment to deliver wholesale stock to retailers within a day, emphasizing its role as a dynamic and responsive solution for the evolving needs of the B2B sector. Bolton Market has a potential to reshape industry practices and enhance the wholesale experience.



*"Aapke Karobar Ko Badalne Ka Waqt Aa Gaya Hai!"*



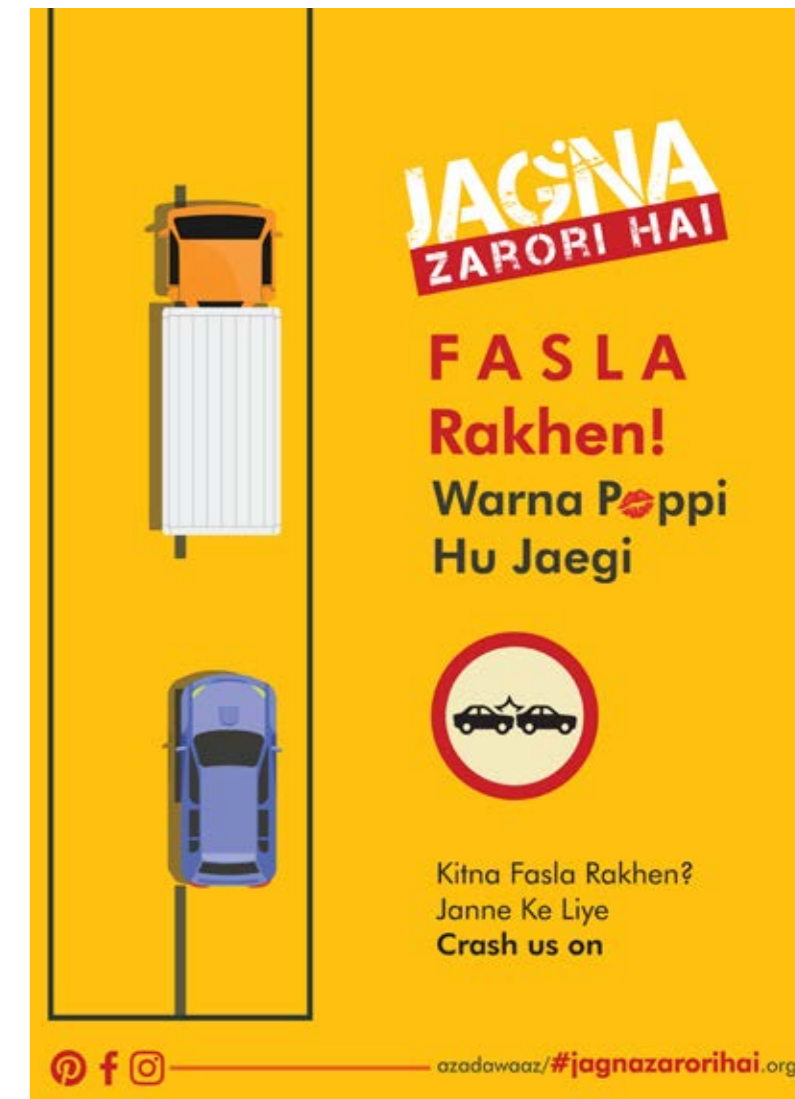


**MIRZA ZAID TARIQ**  
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## Road Civic Sense

The thesis aims to investigate the current state of civic sense in Pakistan, exploring the attitudes, behaviors, and societal factors that influence civic engagement. It will deliver into the multifaceted aspects of civic sense, encompassing public etiquette, environmental responsibility, and respect for public spaces.

This project aims to highlight the basic neglected civic sense behavior unique and chaotic yet surprisingly orderly nature of Karachi's traffic, showcasing the diverse sarcastic Events on the road from daring motorcyclists to crazy chinqchi drivers. The project will incorporate a minimalistic, utilizing less is More theory in it.

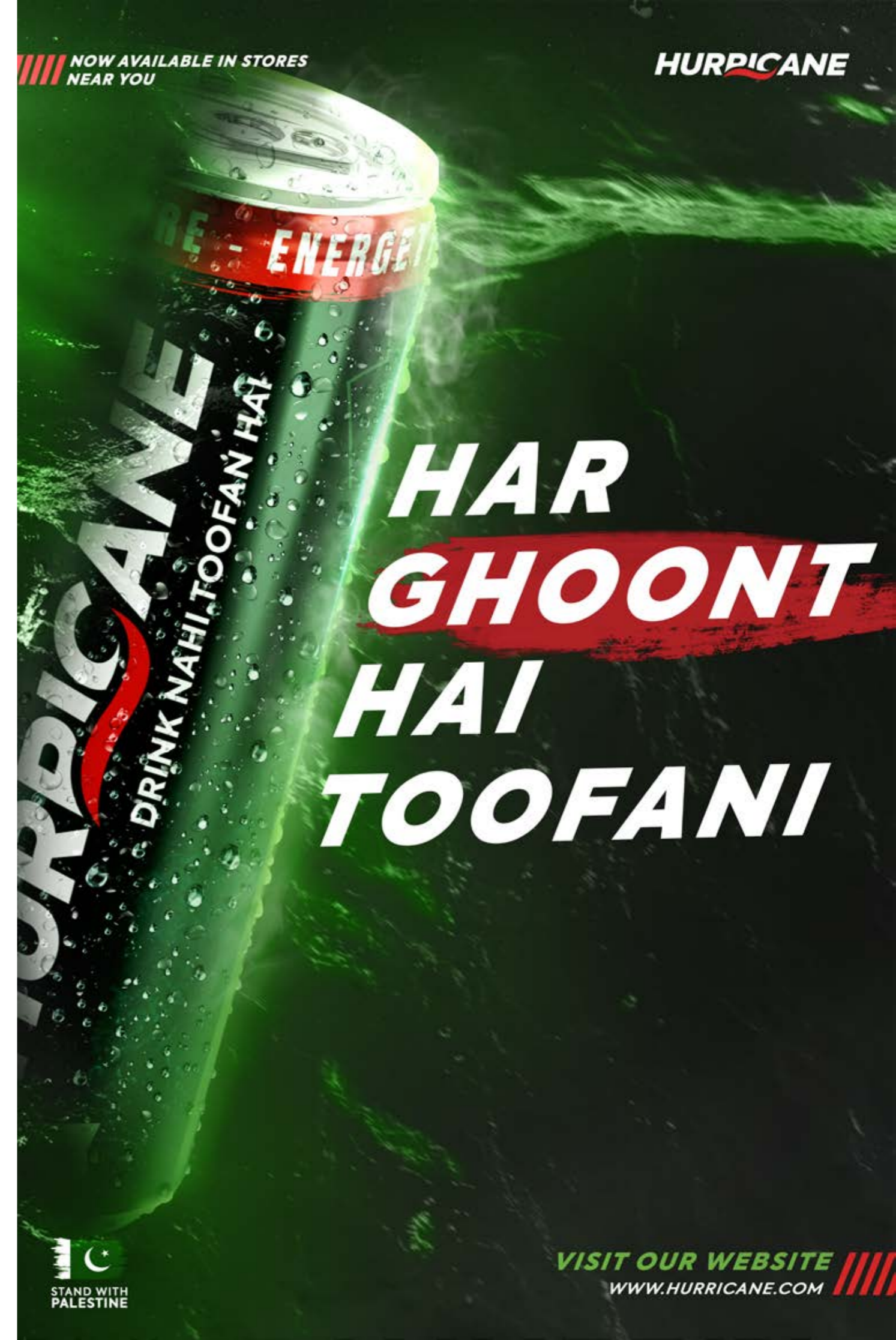




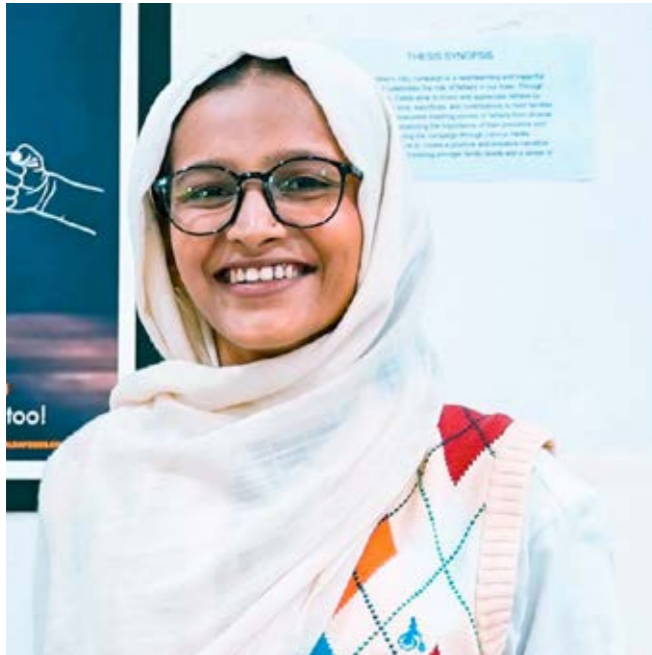
**OSAMA BAIG**  
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### **Hurricane - Sugarcane Energy Drink**

I am launching a sugarcane energy drink brand Hurricane with Three different flavors Since sugarcane juice is a national drink of Pakistan and people love to drink it, especially in summer to get cooled and energized. But this is only sold by local shops and carts where they are not checking the quality of sugarcane there is no hygiene and no quality checkmarks so I think there is an opportunity and need to have quality and verified sugarcane drinks.







**RABIYA SIDDIQUI**  
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### **Dalda: Happy Father's Day**

This thesis aims to explore the impact and effectiveness of Dalda's "Father's Day" campaign, in celebrating and honoring fathers. As an iconic brand in the culinary industry, Dalda has ventured beyond its traditional role to embrace societal values and engage with consumers on a deeper emotional level through its thematic campaigns.

**Dalda**

*Happy*  
**Father's**  
*Day*

**Dalda**

**KALONJI**  
CANOLA

This June 16th, cook love with Dalda  
Because dads deserve to be celebrated too!

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**SHANZA KHAN**  
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### **RGB burger (Burger Joint)**

RGB Burger is a unique burger restaurant. That specializes in providing a variety of bun flavours for burgers. Our menu features a range of flavours including red chilli, green chilli, black pepper, sesame, onion, garlic and more. We also offer a variety of burger options including Chicken, Beef and Vegetarian. Our restaurant has a modern and trendy atmosphere.





**SUMMIYA SADIQ MANSURI**  
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## **DOPED BLUES**

This music album, immersed in a captivating blend of red and blue-toned photography, ventures into a mesmerizing world where visuals and sound converge. The thematic exploration revolves around the influence of drugs, creating a surreal experience that mirrors the heightened emotions and altered perspectives. The album delves into the dichotomy of red and blue hues, representing intense passion and tranquility. The visual narrative, shaped by these arresting colors, serves as a compelling backdrop to the sonic journey, inviting listeners to navigate a space where art, emotions, and the impact of substances intertwine.





**SYED MUQEET RIYASAT**  
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### Ababil - A 3D Animated Movie

A long time ago, there was a happy kingdom ruled by a kind king. His jealous uncle turned to dark magic to destroy his brother's son kingdom. The king, needing help, got a magical stone from the gods, defeating his evil uncle. Centuries later, a smart but bullied 17-year-old named Ababil found the same stone in an ancient temple. It gave him superpowers.

Ababil bullied at school and He discover his first super powers Gilded Dunes, unaware of an evil scientist wanting the stone's power to control the world with technology and he make a cyborg monster. Now, Ababil must face this threat and save the world from becoming a slave to technology.



RIYASAT PRODUCTION PRESENTS SYED MUQEET RIYASAT A FILM BY SYED SITWAT HUSSAIN "ABABIL" TOM HANKS CHIWETEL EJIOR ANTHONY GONZALEZ AND TIM DALY  
RIYASAT HUSSAIN ZAIN PRODUCED BY SYED MOHSIN ZIADI DIRECTED BY KHURUM PRODUCED BY ZIA DANISH PRODUCED BY BAKHT ESIKANDER MUQTADIR MEHDI  
SCREENPLAY BY SAJIDA SITWAT SCRIPT BY ALI SALMAN AHSAN DIRECTED BY LAKHTE HAIDER

Anthony Gonzalez Chiwetel Ejiofor Tom Hanks Tim Daly



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**SYEDA WARDA SHAHID**  
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### Harf Bazi - Card's Game

Behind this game is to overcome the social distancing that has grown over a period. "Harf Bazzi" Letters of Unity - a captivating card game that revitalizes the essence of our national language, Urdu, while fostering togetherness. Players engage in friendly matches of Harf Bazzi, where each card bears a unique Urdu letter or word.

The goal is to create whimsical and creative sentences and create a story collaboratively, sparking laughter and camaraderie. With its lighthearted approach, Urdu Rang becomes a catalyst for new friendships and cherished family moments, all while celebrating the beauty of Urdu language and culture.

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